

# THE KAUFFMAN INSTITUTE

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## *Empowered Woman's* **RESOURCE GUIDE**



# WELCOME AND CONGRATS!

Thank you so much for being here with me! You clearly have the courage to take action.

There has never been a better time for women to capitalize on the creative contributions they offer the world.

Few of us receive the call to greatness and even fewer answer the call. By reaching out, you are giving yourself options that make answering your call to greatness a more enjoyable adventure.

I am honored to be on the journey with you!

This Resource Guide is meant to make access to empowerment quick and easy.

**“Be the change you want to see in the world.”**  
Gandhi

As we continue to empower the world, The Kauffman Institute is committed to offering women a proven framework for success through professional leadership development programs.

Continue reading to find the quick access links for the resources that are intended to meet you where you are on your journey.

So let's get to it!



*Maria*

**MARIA KAUFFMAN**  
ENGINEER, COACH, CHANGEMAKER





# CONSULT A COACH

## PATH TO EMPOWERMENT

Creating a path for empowerment is a courageous effort that offers endless rewards. It is the most satisfying thing a woman can do in her lifetime.

Hey, it's Maria. I'm a Women's Leadership Coach and I help women lead more empowered lives. My clients initially seek to resolve frustrations in their businesses or careers due to a variety of reasons. They ultimately create the life of their dreams with more confidence, satisfaction, and resilience.

This consultation call is an empowerment session that begins to uncover the powerful changes you desire to achieve in life. During this call, you gain insights for achieving the dream life that you are seeking and begin to take action with a plan for development.

The best way to discover what is possible is to [schedule a consultation call](#) with a coach. The call alone will guide you down the path and begin to open the possibilities for creating the change you seek. This link is also available on our [website's front page](#). Look for 'Consult a Coach'.

# THE KAUFFMAN INSTITUTE

Maria is a women's leadership expert who delivers high-energy presentations that challenge audiences to leverage their focus and pay attention to what matters most at work and in life.

Audiences love her 'easy to remember' and 'quick to apply' practical strategies. Women love working with Maria, often describing her as having a gift for sharing perspectives that stretch their open-mindedness.

Maria turned her problems solving skills from her career as an Electrical Engineer into a new adventure as a Women's Leadership Coach. She earned her CPC and ELI, MP from iPEC Coaching.

Her strong background in overcoming obstacles in the workplace makes her the perfect fit for helping others through advancements in some of the most challenging journeys in life.

Organizations hire Maria because her 'Natural Steps to Advancement' approach produces a simple and effective method for higher productivity and employee engagement.

Oh, did we mention that Maria is a podcaster? Why does that matter? Well, it means that she's dedicated to helping others through the personal transformation process of an 'Everyday Heroine' so that everyone can live life like a superhero.



*Maria*

**MARIA KAUFFMAN**  
ENGINEER, COACH, CHANGEMAKER



To book a speaking engagement, contact The Kauffman Institute at [support@mariakauffman.com](mailto:support@mariakauffman.com)



# WELCOME!

Thank you for your interest in Women's Leadership! There has never been a better time for women to capitalize on the creative contributions they offer the world.

You clearly have the courage to take action. The world needs you in many ways and you will do amazing things. Good for you my friend!

Few of us receive the call to greatness and even fewer answer the call. By reaching out, you are giving yourself options that make answering your call to greatness a more enjoyable adventure.

As we continue to empower the world, The Kauffman Institute is committed to offering women a proven framework for success through a coaching relationship.

We are honored to be on the journey with you!



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## WOMEN'S EMPOWERMENT

### PROFESSIONAL LEADERSHIP DEVELOPMENT

The Kauffman Institute offers masterclasses on women's leadership and professional development. Our signature masterclass is the '5 Natural Steps to Advancement' where you discover how to advance your career and life in 5 natural steps.

In this masterclass, women learn how to gain control of their career destiny with an empowerment plan that naturally accelerates career advancement. They learn how to overcome decelerators with increased awareness on leadership style.

Schedule a private masterclass or request a customized masterclass for women's groups by reaching out to us through our scheduling link at [Consult a Coach](#). Discover the best way to make a significant impact on the world.

Follow the link to '[Consult a Coach](#)', also available on our [website](#).





# THE EVERYDAY HEROINE WEEKLY PODCAST

WITH MARIA KAUFFMAN

This podcast is meant to share insights and experiences about how ordinary women are doing extraordinary things to inspire women's leadership.

I believe that inside every woman there is a superheroine working her magic to pioneer a better life for herself, her family, her friends, and the rest of the world.

To make things better women will need to discover the truth about what they are capable of.

In this podcast, you will find plenty of inspiring women who are changing the world for the better by offering stories, tips, tricks, and strategies to help other women do the same.

The world needs you more than you know, and it has never been a more important time for women to lead!

Follow the podcast with the links below or visit our [website blog page](#).



# STRATEGY

COMMON CONNECTION

You are not in this alone!  
Empowered women empower women because they know something very important about life and they must share it with others!  
We possess freedom that cannot be contained by anyone and we understand that all women have the same ability and inner strength available to them. We feel a common connection and a desire to share this gift with others because there is a greater purpose within each personal purpose. We are all in this together!

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## CREATING COMMUNITY

### SUPPORT

The best way to be a part of our community is to [sign up for weekly emails](#) and updates. Don't miss our regular communications that keep you informed on events, discounts, and specials.

[Our weekly emails](#) are a more personalized form of communication meant for women intentionally seeking to continue a path to an empowered life. When our offers change, we like to let you know about them first.

Our social media channels offer another opportunity to discover inspiration, tips & tricks, and support for a dream life.

At the time of this publication, [this link](#) is the best way to receive a free gift and become part of the community.



